



Employee Discount Programs

Ford Partner Recognition Program

CCI, CCSC, and Cleveland-Cliffs Tube employees, retirees, and family members have access to exclusive savings on Ford Motor Company vehicles including Ford and Lincoln products. Some restrictions apply. Visit www.fordpartner.com. You'll need our **Supplier Code** (which is **A669C**) to obtain a Personal Identification Number (PIN). Take the PIN number to the dealer to obtain your special pricing. Proof of employment will be required (company ID, paycheck stub, etc.).



Toyota Vehicle Purchase Program

CCI, CCSC, and Cleveland-Cliffs Tube employees, receive Preferred Pricing on New Toyota and Scion vehicles at participating Toyota/Scion dealers in four states (Michigan, Ohio, Kentucky and Tennessee). Visit www.toyotasupplierpurchase.com and use the **Cleveland Cliffs access code** (which is **41390**) to print the Purchase Certificate and to find the list of eligible dealers and vehicles. Eligible participants need to take an AK Steel ID or pay stub along with their Purchase Certificate to a participating dealer. Eligible participants will pay Dealer Invoice minus any Regional Incentives offered which can be found at www.buyatoyota.com. This discount is subject to current inventory.



Fiat Chrysler Automotive Affiliate Rewards Program

CCSC and Cleveland-Cliffs Tube employees, retirees, and spouses, and Precision Partners employees are eligible for special savings on the purchase or lease of most new Chrysler, Jeep® and Dodge vehicles. Some models are excluded. Call **888-444-4321** or visit www.fcausaaffiliates.com. You will need to provide Cleveland Cliffs' **Company Code** (which is **S17801**) to obtain an individual Control Number. Take the Control Number along with proof of employment (company ID, a recent paycheck stub, etc.) to a participating dealership to receive the savings.





GM Supplier Discount Program

CCI, CCSC, Cleveland Cliffs Tube, and Precision Partners employees are eligible to purchase or lease new GM vehicles (passenger cars, SUVs, crossovers, vans and light-duty trucks) at a special discount price that is less than the MSRP. Not all vehicles are eligible and some restrictions apply. Log on to www.gmsupplierdiscount.com or call **800-960-3375**. Use our **Company Code** (which is **889539**) to obtain a Personal Authorization Number. Take the authorization number to the dealer to obtain your discount.



Nissan Vehicle Purchase Program

CCSC employees and spouses can buy new Nissan or Infiniti vehicles at special, pre-negotiated prices. Cleveland Cliffs Tube employees do not qualify for this program. Visit www.insidenissan.com or call **800-299-4753**. You will need our **Company Code** (which is **VPP001867**) to obtain a VPP Claim Number. Take the Claim Number along with proof of employment (company ID, paycheck stub, etc.) to a participating dealer to receive the special pricing. Some restrictions apply.



Subaru VIP Discount Program

CCI, CCSC employees and retirees, and Precision Partners employees qualify for savings on the purchase or lease of new Subaru vehicles, including Forester, Impreza, Legacy, Outback and Tribeca models. AK Tube employees do not qualify for this discount. Some restrictions apply. To receive the discount, you must receive an Approved Dealer Visit Form prior to visiting the dealer by visiting our website at www.vip.subaru.com. You can also call **800-VIP-0933 (800-847-0933)** or e-mail at vipprogram@subaru.com.



Volkswagen Partner Purchase Program

CCI and CCSC US full-time employees and retirees and Precision Partners employees can participate. This is also extended to employee's household members. Employees must work at a US location and complete the transaction at an authorized US Volkswagen Dealership. Visit the program website at www.vwpartnerprogram.com and follow these steps: Enter CC's Partner Program number **9738KW**, your name, and email address. Or call 1-800-847-0933. Click the "Get Certificate" button to print out your certificate. Find a local dealer at www.vw.com using the dealer locator. Visit the dealership with your certificate and a copy of your current pay stub (dollar amounts and social security numbers can be blacked out for privacy).





The BMW Group Vendor Program

All active CCI, CCSC, Cleveland-Cliffs Tube, and Precision Partners employees who do not currently own or have not owned a BMW or MINI in the last 12 months are eligible for a special incentive on most BMW and MINI models. This promotion is valid at any BMW or MINI dealership in the U.S. You must provide a current paystub (last 30 days) as proof of eligibility along with the the Corporate Sales Program Certificate to your local dealer. Request your certificate at <https://bmwna.jotform.com/90315027103139> . The BMW Group Vendor/Supplier Account Number is 147977. The Corporate Sales Program can not be combined with any other program credits. Special deals may be offered throughout the year, so please check the website if you are interested in purchasing a vehicle.



GE Appliances, a Haier Company

The on-line GE Store offers savings to CCI, CCSC, Cleveland Cliffs Tube, and Precision Partners employees on a large selection of high quality appliances delivered directly from GE to your home. Visit www.shop4ge.com and click on the link under "Need to Register?" Enter the **Authorization Code: AKST92XGE**. Complete the form and then use the link to return to www.shop4ge.com to log-in and shop. Call **800-207-8665** with questions. The GE Store is private and for GE's strategic partners only. Thank you for keeping the pricing and access information confidential.



Verizon Wireless Discount

Employees of CCSC, Cleveland Cliffs Tube and Precision Partners are now eligible for an 18% discount off new and existing calling plans with Verizon Wireless if they agree to paperless billing. Without paperless billing the discount will be 15%. Some restrictions apply. To receive the discount: Go to any **Verizon Wireless Sales and Service Center** or call **800-922-0204**. Reference Verizon's Employee Purchase Program for Cleveland Cliffs employees. Proof of employment is required (company **ID 841254**, business card, recent pay stub, etc.).



Enterprise Car Rental Discount

Employees of Cleveland-Cliffs have access to **discounted rates for Leisure / Personal Travel** Please use Contract ID: XZ39033: Cleveland-Cliffs - Personal, NA38D77, or XZ15224 to receive discounted rates for non-business travel. Using this account will provide a 5% discount off of Enterprise retail rates and 10% off of National retail rates.





Drive Home a Great Deal from Subaru!

As a valued Subaru business partner, we invite all regular full-time or part-time employees of Cleveland-Cliffs Steel LLC, located in the U.S. (except Hawaii), to participate in the Subaru of America, Inc. (SOA) VIP Program.

You can now purchase or lease a new Subaru with no haggling, no negotiation and no pressure – just a great deal on a new Subaru!

Save between \$1000 - \$3000 off the Manufacturer's Suggested Retail Price (MSRP)* (depending on model and accessories), plus any applicable regional retailer or customer incentives in effect at the time of purchase. Special rates may also be available to qualified buyers should you prefer to finance or lease your new Subaru. Generally all Subaru model lines are included in this VIP Program offer. However, from time to time specific models may be excluded. All sales are subject to availability and retailer discretion.

To take advantage of the VIP Program offer, you must receive an approved **Retailer Visit Authorization form prior to contacting a Subaru retailer.**

To obtain your authorization form, please visit vip.subaru.com and complete the following:

- 1. Employees with a corporate e-mail address** will be directed to enter the VIP Program website where you can follow the prompts to obtain your own personal Key Code. This code will provide access to learn how the program works, provide general pricing information, review frequently asked questions and provide you with access to the **"Request a VIP Retailer Visit Authorization form"**.
- 2. Employees without a corporate e-mail** address should enter **VIP Program Key: CC46304** to view program information and complete the **"Request a VIP Retailer Visit Authorization Form"**. **Your Employee ID Number will be required when completing this form.**

Upon verification of eligibility, your authorization will be emailed to you within twenty four business hours.

Questions can be directed to VIP Program Headquarters via email at vipprogram@subaru.com or at 1-800-VIP-0933.

Remember, VIP pricing will not be honored by the retailer without an approved Retailer Visit Authorization form. VIP Authorization forms will only be issued to the eligible employee and their spouse or domestic partner residing in the same household (address verification required). This offer *is non-transferable and does not extend to family members such as parents, siblings, children, etc.*

Don't miss this opportunity! Visit subaru.com to check out the exciting new line-up of Subaru vehicles!

* MSRP does not include tax, title and registration fees. Limited time offer subject to change without notice. Valid in the U.S. only, except Hawaii. Terms and conditions apply. Prior sales excluded. Certain models may be excluded. May not be combined with all Subaru incentives. For further assistance, please contact your local Subaru retailer or VIP Program Headquarters at vipprogram@subaru.com or 1-800-VIP-0933.



“Buy American” Automotive Incentive Program for Cleveland-Cliffs Employees

The program offers a \$1,000 cash bonus per Cleveland-Cliffs employee for one purchase or lease of a new, qualifying American-built vehicle. This incentive program runs during the calendar year 2025. The top 50 vehicles made with Cleveland-Cliffs steel are listed below for your reference.

General Motors

- Cadillac Escalade
- Cadillac XT5
- Cadillac XT6
- Cadillac CT5
- Cadillac CT4
- Chevrolet Silverado
- Chevrolet Tahoe
- Chevrolet Express
- Chevrolet Suburban
- Chevrolet Silverado EV
- GMC Sierra
- GMC Yukon
- GMC Savana
- GMC Hummer EV
- GMC Sierra EV

Ford

- Ford Escape
- Ford Transit
- Ford Econoline

Toyota

- Lexus TX
- Toyota RAV4
- Toyota Camry
- Toyota Corolla
- Toyota Highlander
- Toyota Tundra
- Toyota Grand Highlander
- Toyota Corolla Cross
- Toyota Sienna
- Toyota Sequoia

Honda

- Acura MDX
- Acura RDX
- Honda CR-V
- Honda Accord
- Honda Pilot
- Honda Odyssey

Hyundai

- Hyundai Ioniq 5

KIA

- KIA EV 6

Mercedes-Benz

- Mercedes-Benz GLE
- Mercedes-Benz GLS
- Mercedes-Benz GLE Coupe
- Mercedes-Benz EQE
- Mercedes-Benz EQS

Nissan

- Nissan Altima
- Nissan Frontier
- Nissan Pathfinder

Stellantis

- RAM 1500

Subaru

- Subaru Outback
- Subaru Crosstrek
- Subaru Ascent
- Subaru Legacy

Volkswagen

- Volkswagen ID4

How to Claim Your Incentive: Fill out the form fields below, then e-mail it with the appropriate documentation to BuyAmerican@ClevelandCliffs.com.

NAME: _____

EMPLOYEE NUMBER: _____ WORK LOCATION: _____

DATE: _____ E-MAIL: _____

VEHICLE MAKE AND MODEL: _____

This program is available to active Cleveland-Cliffs employees and their immediate family members. The vehicle must be titled in the name of the employee or the immediate family member of the employee. The incentive is non-transferable outside of immediate family. Please attach appropriate documentation for your purchase or lease, including your sales contract or lease agreement with proof that the vehicle is new. If you have any questions or comments, contact BuyAmerican@ClevelandCliffs.com.

